Hello!

chad reichert - college for creative studies

Welcome to Models for Integrating Media in Graphic Design Studios.

Technology as Community: Classroom 2.0
HOW MANY CREDIT HOURS ARE YOU TAKING?

- 6-9: 10%
- 12: 37%
- 15: 43%
- 18: 10%
How many hours per week do you work?
HOW MANY HOURS PER DAY DO YOU COMMUTE TO/FROM SCHOOL?
HOW MANY HOURS PER DAY ARE YOU ONLINE?
OUTSIDE OF CLASS, HOW MANY PEERS DO YOU INTERACT WITH ONLINE PER DAY WORKING ON HOMEWORK?
Outside of class, how many hours per day do you spend (in person) working with peers on homework?
43% 16% 16% 18% 5% 3%
1 2 3 4 7-8 12+

Outside of class, how many hours per day do you spend (online) working with peers on homework?
HOW IS THE INFORMATION BEING SHARED? TOP 6
Vimeo is a free and easy service for sharing your videos with friends and family or people you meet here. Join Vimeo now and share your first video today.

VIDEOS WE LIKE
Our users made them.

Tom's New Bed
by Jason B 21 days ago
1 LIKES 2 COMMENTS
Liked by: dalas verdugo,

My Work Today (NSFW)
by cameron 4 days ago
35 LIKES 32 COMMENTS
Liked by: Jakob Lodwick, JigsawJames, IM.beta

How to Win $100,000!
by bob 4 days ago

NOW
What we're all doing on Vimeo right now.

5:23 PM
Jerk likes Pictures to Soul Love

5:23 PM
Jerk commented on Pictures to Soul Love:
Is that me at :58, or just someone with my face? If so, I have no recollection of anything I am wearing ever existing.

5:23 PM
ijustine tagged MPML TV 2 with
ijustine
You have 1 links & 6 tags.

Want to Export Your Links?

YOUR TAGS (SORT BY: POPULARITY | A-Z)
1 total links, 0 no tags.
1 links architecture
1 links future
1 links public
1 links technology

Add tag: Type the tag name... Add tag

You can also Delete any unused tags.

FEED ME LINKS NEWS
Lines-of-Code is a Useful Measure of Nothing.
Non-standard del.icio.us Format Confusion? RESOLVED!
Backups are like a Belt and Suspenders*
Pushing and Pulling Data
Dealing with spam
Why now a blog?
Reporting Spammers
Add a Help Button to your site

YOUR RECENT LINKS
Future Feeder (info) in: public, future, technology, architecture

THEIR RECENT LINKS
XML api feed of recent links [spam?] in xml, FML
flash tubs [spam?] in FML
L'Bape it & stuff. "who?" [spam?] in FML
Ruby on Rails [spam?] in ruby, rails
Saw [spam?] in unfilled

Something not working? Let us know! Feed Me Links is an Open Source creation by Code Swami Read our Blog.
The Laws of Simplicity » keys
to design technology business future life ... on feb 26

GigPosters.com - gig posters, flyers and handbills from around the world! edit / delete
to posters form typography imagemaking ... saved by 552 other people ... on feb 26

Small Design Firm Inc. edit / delete
to interface technology future ... saved by 72 other people ... on feb 26

TYPOTYPE edit / delete
to typography topology form future ... saved by 10 other people ... on feb 26

MIT Media Laboratory edit / delete
to media technology future form ... saved by 545 other people ... on feb 26

:: design alligator :: edit / delete
to future product design blog ... saved by 2 other people ... on feb 26

Home - David Report - your pathfinder into the future edit / delete
to future ... saved by 5 other people ... on feb 26

Jen Stark edit / delete
to paper construction animation sculpture texture ... saved by 141 other people ... on feb 26

MoCo Loco - Modern contemporary design & architecture edit / delete
to product design architecture environment ... saved by 1291 other people ... on feb 26

MAKE: Blog edit / delete
to technology blog exploration ... saved by 1253 other people ... on feb 26

Can't connect. Is Privoxy running?  Done
Wood Type - CCS
Created by you.

What do words mean? What are their social/ethnic/gender ramifications? How do you design the surface of a phonetic sound? How do you embed concept into a word? Can the form of a word help it's understanding?

25 photos | Detail view
Add a comment?

Photos are from between 01 Feb 07 & 06 Feb 07.
Practicum Visualization Research
Created by hill 0f beans.

43 photos | Detail view
Add a comment?
Photos are from between
26 Jan 07 & 16 Feb 07.
SARS - Construction

Created by quatzu.

Process of constructing the type.

18 photos | Detail view

Add a comment?

Photos are from between
19 Jan 07 & 21 Jan 07.

» quatzu's photos

» All his sets

This set has been viewed 9 times.
advanced vis com

chad reichert
assistant professor, graphic design
college for creative studies
detroit, michigan
++ published iCal
++ course syllabus [pdf]

links
Design Reading Resources
posted on 03.08

TYPOTopo
Typography as Topography
posted on 03.08

sntar
the life and design of this prolific and influential designer.
posted on 08.15

Nihof & Lee international booksellers
Bookseller specializing in graphic design and typography
posted on 08.15

e-a-t (experiment and typography)
posted on 08.15

Design Reading Resources

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course calendar

Week 2

PROJECT 1 PROCESS MAPPING

ASSIGNMENT
To create a mapping system that documents, analyzes, and displays personal information pertaining to a week in the life of a student.

OBJECTIVES
01 Identify strengths, weaknesses and natural tendencies of a personal design process.
02 Understand the usefulness of a working design methodology.
03 Develop the ability to gather large amounts of information and make it understandable and approachable to a viewer.
04 Utilize a process to develop an efficient and effective deliverable and design artifact.

PROCESS
STEP 1: IDENTIFICATION AND ORGANIZATION
What is the problem you need to solve and how are you going to complete this assignment in 2 weeks? Begin by asking questions. What doesn't make sense? What don't you understand?
What is required of my time for the next 2 weeks? How good are my multi-tasking skills? How do I define the beginning, middle and end of the project? To help with this all of you need to create:

A PRODUCTION SCHEDULE: what are your tasks for the next two weeks and my deadlines for execution? What materials do you need? What kind of research should you be doing? Where should you be going: library, coffee shop, shopping?

ACTIVITY LOG AND/OR TIME SHEET: Each student will need to set up a logging system to record times and activities for a minimum of 7 days. Feel free to expand the number of days if your idea stipulates more. This log should also include what you consumed (physically, financially, etc.) The format needs to be accessible at all times and allow you to tabulate the numbers and analyze the results quickly. Each student should use an analog and digital system. That is, paper and a spreadsheet. Use a standardized grid or time sheet that you develop and use it for the duration of the time. Every night you should record the data in a spreadsheet for easy math. To the left I have included a short random list of activities. Use the list as a springboard to begin your activity log. You can group them together and create more sub-categories. Based on what you decide for a mapping system, you will either narrow or broaden the list.

DESIGN PLAN/SYSTEM: As you begin to document your life, you will need to quickly figure out how your life stats will be represented. What form will the poster take? How much writing, typography, photography, illustration will be needed to accurately represent you and your life style. Work with a metaphor and let that idea drive your form. Embrace topics outside of design; look to science, biology, taxidermy, nature, finance etc. for inspiration.
Think about different methods of visual documentation: random, systematic, first/third person, etc.

contact

[your name]
[your email address] * required
[message / question]

Clear Send

links: student posted

Mapping the Imagination 061203B
mpr podcast
posted on 03.08 by michael schaeffer

To Post:
Go here and follow the directions while in your favorite browser. This does not work in AOL’s browser so you will have to use FireFox, Mozilla, Safari, Internet Explorer, or Netscape.
I will go over how it works in class if you have any questions.

This is the area your links will post to.
March 2007

- 183-wood furniture
- 1572-typography 2
- 353-typography 4
- 163-time-based media

Friday
- research day

Saturday
- 1
- 3

Time-based

Location
- all-day
- from 03/13/07 at 4:15 PM to 03/13/07 at 7:00 PM
- repeat every week on Tuesday and Thursday (detached event)
- end on 04/30/07
- attendees 15
- calendar 163-time-based media
- alarm
- 15 minutes before
- url
- None

Critique
- final sound, image and type movies in full render due at the beginning of class. Download to server and to desktop for review
- +sorenson 3 - 720 x 480 +

Start of project interaction:
- have all working files available
chad reichert - college for creative studies 4:15

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Good Bye!