Graphic Designers must be creative and able to communicate their ideas in writing, visually, and verbally. Because consumer tastes can change quickly, designers need to be well-read, open to new ideas and influences, and quick to react to changing trends. Problem-solving skills, paying attention to detail, and the ability to work independently and under pressure also are important traits. People in this field need self-discipline to start projects on their own, to budget their time, and to meet deadlines and production schedules.

US Department of Labor
- creative problem-solving
- ability to work with stakeholders: experts and non-experts
- research to establish context
- create meaningful and appropriate messages
- strong communication skills: visual, verbal, & written
- ability to collaborate
- willingness to revise and compromise
- project management skills: people, time, & money
- form follows function
- ability to work with technology
Call to Artists | Request for Proposals:

- site description
- budget
- stakeholders
- eligibility
- artist selection process
- expected outcomes
- design criteria
- application procedure
Example of Materials Submitted:

letter of interest
- qualifications for and interest in the project?
- why do you want to work on this project?
- how do you envision your art impacting the public?
- have you worked on similar projects?
- if not, what relevant experiences do you have?
- how does this project relate to your current work?

resume

ten images on slides or cd/dvd of work

three references

self-addressed, stamped envelope
dynamic screen responds to the environment
artificial luggage x-rays amuse passengers and reflect post 911 life
storytelling with an unexpected but familiar medium
responsive environment
Art is most widely used to describe a particular type of production generated by human beings. The denotation art implies some degree of aesthetic value, regardless of any practical value of the art in question. However, there is no agreed-upon definition of art. The impetus for art is often called creativity.

Wikipedia: February 2007
creating landmarks that define place
articulating and incorporating existing place:
amusing the public: bob newhart in chicago
Design is often viewed as a more rigorous form of art, or art with a clearly defined purpose. The distinction is usually made when someone other than the artist is defining the purpose. Design implies a conscious effort to create something that is both functional and aesthetically pleasing.

Wikipedia: February 2007
meaningful surface treatment
...UNTIL JUSTICE ROLLS DOWN LIKE WATERS AND RIGHTEOUSNESS LIKE A MIGHTY STREAM

MARTIN LUTHER KING JR.

articulating history with meaningful form
function: flags blocking US propaganda in Cuba
public art

history

commemorative statuary
controversy

titled arc: alienated the public
public art

success

Chicago Picasso: challenges and engages the public
chicago picasso: challenges and engages the public
works created without regard for context
“sense of place”

works created in response to context