

Schools of Thoughts 3
March 10, 2006
Eclectic Forays
Introduction By Dmitri Siegel

Welcome to Eclectic Forays. This panel brings together three papers that did not quite fit into the other scheduled for this conference. But there is quite an interesting commonality to these presentations—the intersection of form, software, and education. We use software everyday in every course we teach and every project we work on, but we rarely take a critical look at how it drives the forms our students create and how it implicates us in an economic system. The papers we will hear today raise important questions: Are design schools training designers or software users? Will new programming languages like Processing allow students to take more control over their education and their relationship to technology? Is the value of formal exploration being lost as design education focuses more and more on technology and visual communication? I only ask that you save these and other questions until the very end.

And now I'd like to introduce our panelists.

Will Temple is an assistant professor of Graphic Design at North Carolina State University. Will's research interests include graphic messaging and the landscape, the theory and practice of spatial representation and the history and theory of design. His research investigates the interrelationships between writing, graphic representation and graphic design discourse. His creative practice includes environmental typography and site-specific letterform. Previously, Will was a visiting professor at NC State, an assistant professor of communication design at College for Creative Studies, and Architecture and Design Forum coordinator at the San Francisco Museum of Modern Art. Past clients include College for Creative Studies, Cranbrook Art Museum and Brown Medical School.

Yeohyun Ahn is an interactive visual designer, with a BS in Computer Science from Chungbuk National University and an MFA in information design from Ewha Womens University. She was a full time faculty member in the Virtual reality department at Juseong College in South Korea, and has completed many significant interactive projects in the professional arena. Her work has been exhibited in South Korea, Japan, and the United States. She was selected for the Asia Digital Art Awards in the Fukuoka Asian Art Museum in Japan, 2002 and she received the Korean Honor Scholarship from the Ambassador of Republic of Korea in 2006.

Gregory May has been a print and web designer in the mid-Atlantic region for the past ten years. His clients have included the Freer and Sackler Galleries, the Washington Project for the Arts \ Corcoran, the United States Postal Service, Feld Entertainment, and the United States Holocaust Memorial Museum. His bachelor's degree is in English from Bucknell University, and he is currently nursing a burgeoning career as a design writer and educator.

David Cbianca teaches graphic design at York University in Toronto, Canada. He has received Masters degrees from Princeton University, Cranbrook Academy of Art and most recently, the University of Reading, UK.